



UNIVERSITÀ
DEGLI STUDI
FIRENZE

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DIPARTIMENTO DI
SCIENZE GIURIDICHE



SOPRINTENDENZA ARCHEOLOGIA,
BELLE ARTI E PAESAGGIO PER LA CITTÀ
METROPOLITANA DI FIRENZE
E LE PROVINCE DI PISTOIA E PRATO

The Italian Law of Cultural Heritage: A Dialogue with the United States

University of Florence - Villa Ruspoli, Piazza Indipendenza n. 9, Florence

Friday 17 June 2022

13:45

REGISTRATION OF PARTICIPANTS

14:15 - 14:45

OFFICIAL WELCOME

Debora Berti, Prorettrice alla ricerca of the University of Florence
Andrea Simoncini, Director of the Department of Legal Science at University of Florence
Vittoria Barsotti, Professor at University of Florence
Cecilia Del Re, Assessora of the City of Florence
Ragini Gupta, U.S. Consul General in Florence
Simonetta Brandolini d'Adda, President of "Friends of Florence"
Ten. Col. Giuseppe Marseglia, Commander of the Department of Carabinieri for the protection of cultural heritage of Monza

14:45 - 15:15

PRESENTATION OF THE CONFERENCE

Alessandra De Luca, Professor at University of Florence
Andrea Pessina, Soprintendente Archeologia, Belle Arti e Paesaggio di Firenze, Pistoia e Prato

15:15 - 16:00

OPENING SPEECHES

"The history of cultural heritage protection in Italy and the code of cultural heritage"

Cristina Acidini, President of Opera di Santa Croce
Jennifer Celani (Master of Ceremony), Officer at Soprintendenza Archeologia, Belle Arti e Paesaggio di Firenze, Pistoia e Prato

16:00 - 18:00

ROUND TABLE

"The role of cultural heritage"

Co-Chair: **Lucrezia Palandri** and **Giacomo Pailli**, University of Florence

- What is cultural heritage – **Paola D'Agostino**, Director of Museo del Bargello
- Right to culture – **Paolo Liverani**, Professor at University of Florence
- Cultural heritage as commons – **Filippo Valguarnera**, Professor at Stockholm University
- Immaterial cultural heritage – **Sarah K. Harding**, Professor Emeritus at Chicago-Kent College of Law
- Cultural heritage as an economic resource – **Emanuele Pellegrini**, Professor at IMT Lucca

Scientific committee:

Co-Chair
Alessandra De Luca (University of Florence)
Andrea Pessina (Soprintendente di Firenze, Prato e Pistoia)

Members
Jennifer Celani (Soprintendenza di Firenze, Prato e Pistoia)
Giacomo Pailli (University of Florence)
Lucrezia Palandri (University of Florence)

The event is free but registration is required. Please register at culturalheritageflorence2022@gmail.com
For updated information see the website: culturalheritageflorence2022.com

The event is part of the final activities of the 2018-2022 Project of Excellence of the Department of Legal Sciences.

Saturday 18 June 2022

08:30

REGISTRATION OF PARTICIPANTS

09:00 - 10:45

FIRST PANEL

"Public and private in the promotion of cultural heritage"

Chair and introduction: Religious cultural heritage - **Mons. Timothy Verdon**, Director of Museo dell'Opera del Duomo

- Promotion of cultural heritage – **Lorenzo Casini**, Professor at IMT Lucca
- Art foundations – **Riccardo Lami**, Promotion and Development Coordinator at Fondazione Palazzo Strozzi
- Private: sponsoring and art bonus – **Giuseppe Abatista**, Group Tax Director, Deputy Planning and Control Director at Salvatore Ferragamo
- Foreign perspective – **Adine Varah**, General Counsel for the San Francisco Museum of Modern Art (SFMOMA)

10:45 - 11:15

COFFEE BREAK

11:15 - 13:15

SECOND PANEL

"Protection and circulation of cultural heritage"

Chair and introduction: Preservation of cultural heritage - **Andrea Pessina**, Soprintendente di Firenze, Pistoia e Prato

- International circulation of cultural heritage – **Anna Pirri Valentini**, Postdoctoral Researcher at Luiss Guido Carli University and Adjunct Professor of Art Market Legislation at NABA
- International circulation of cultural goods. Role and functions of the Italian Ministry of Culture at central Level – **Marta Barbato**, Officer at Italian Ministry of Culture
- Repatriation of cultural heritage: the 1995 UNIDROIT Convention – **Marina Schneider**, Principal Legal Officer & Treaty Depositary at UNIDROIT
- CHARISMA A European project dedicated to preservation and conservation of Cultural Heritage – **Italo Carli**, Head of ARTE Generali Italia
- Foreign perspective: **Carl Brandon Strehlke**, Curator Emeritus of the Philadelphia Museum of Art

13:15 - 14:30

LUNCH

14:30 - 16:30

THIRD PANEL

"Digitalization of cultural heritage between preservation and promotion"

Chair and introduction: Museums, digitalization and media - **Marijke Smallegange**, Head of Digital Marketing, Communication & Commerce at Rijksmuseum

- Originality and Heritage: Copyright Standards between the U.S. and Italy – **Felicia Caponigri**, Director, International & Graduate Programs at Notre Dame Law School
- Access to archives – **Lucrezia Palandri**, Post-doctoral researcher and Adjunct Professor at University of Florence
- Reproduction and reuse: artistic, transformative, commercial – **Barbara Pasa**, Professor at University IUAV
- A foreign perspective: **Sonia Katyal**, Professor at UC Berkeley School of Law

17:00 - 17:45

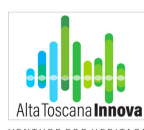
CONCLUDING REMARKS

Michele Graziadei, Professor at University of Turin
Christopher Jon Sprigman, Murray and Kathleen Bring Professor of Law at NYU Law School

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